



SPONSORSHIP PACKAGE

STL YOUTH GOSPEL EXPLOSION

October 25, 2026 · 5:00 PM · St. Louis, Missouri

Presented by Encouraging Nations

A citywide celebration uniting youth and young adults
through the power of gospel music.



STL YOUTH GOSPEL EXPLOSION

About the Event

OCT 25, 2026 · 5 PM · ST. LOUIS, MO

ABOUT THE EVENT

More than a concert. A movement.

The STL Youth Gospel Explosion brings together hundreds of youth and young adults from churches, schools, and neighborhoods across the St. Louis metropolitan area for a single, unforgettable evening of praise, worship, song, and interpretive praise dance. Now in its third annual season, the event has united over five congregations and continues to grow — providing young people a positive, encouraging environment to build friendships, develop their gifts on the microphone and in movement, and experience the power of uplifting ministry.

BY THE NUMBERS

35+

Youth in inaugural choir (2022)

5+

Partnering congregations

3rd

Annual season — 2026

1

Unforgettable evening of praise

WHY SPONSOR

Your investment places your brand at the heart of a citywide celebration uplifting hundreds of St. Louis youth — featuring mass gospel choir, praise teams, musicians, and interpretive praise dance ministries — and is amplified through promotional video, radio, social media, print, and the on-stage program itself. Every tier directly funds rehearsal venues, music, sound and lighting production, dance costuming, transportation, and youth scholarships.



STL YOUTH GOSPEL EXPLOSION

Sponsorship Tiers

OCT 25, 2026 · 5 PM · ST. LOUIS, MO

VISIONARY

\$10,000

- * Exclusive title sponsor — 'STL Youth Gospel Explosion presented by [YOU]'
- * Premier logo on stage backdrop & all printed materials
- * Full-page color ad in event program
- * 20 VIP front-row seats + reserved hospitality area
- * Naming rights on one program segment
- * On-stage recognition + dedicated social spotlight (4 posts)
- * Logo on all promotional video, radio, and digital ads

LEGACY

\$5,000

- * Premier logo placement on banners and program
- * Half-page color ad in event program
- * 10 VIP reserved seats
- * On-stage recognition + 2 dedicated social posts
- * Logo on event website with link

CHAMPION

\$2,500

- * Logo on event banner and program
- * Quarter-page ad in event program
- * 6 reserved seats
- * Verbal recognition from the stage
- * Logo on event website



STL YOUTH GOSPEL EXPLOSION

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Sponsorship Tiers (cont.)

PATRON

\$1,000

- * Name listed in event program
- * 4 reserved seats
- * Social media mention
- * Listing on event website

FRIEND

\$500

- * Name listed in event program
- * 2 reserved seats
- * Listing on event website

YOUTH ADVOCATE

\$250

- * Name listed in event program
- * Community supporter recognition
- * Listing on event website



SPONSOR COMMITMENT FORM

Complete and return to a coordinator listed below.

Organization / Name

Contact Person

Title

Email

Phone

Mailing Address

City / State / ZIP

TIER SELECTION

- ☐ Visionary — \$10,000
- ☐ Legacy — \$5,000
- ☐ Champion — \$2,500
- ☐ Patron — \$1,000
- ☐ Friend — \$500
- ☐ Youth Advocate — \$250
- ☐ In-kind / custom sponsorship — please contact me to discuss

Signature: _____ Date: _____

CONTACT THE COORDINATORS

JoAnn Edwards · Coordinator

Robyn Franklin · Coordinator

Andrew Roberson · Coordinator